

# NEWSLETTER

December 2023

## CHAMBER BOARD

### Executive Board

**Erica Smith, President**  
Redstone Federal Credit Union  
**Shannon Neal, Pres Elect**  
Regions Bank  
**Mary Beth Seals, Secretary**  
HH Lincoln Health, Inc.  
**Jason Hambrick, Treasurer**  
Wilcox Recognition  
**Aaron Mitz, Past President**  
Edward Jones

### Board of Directors

**Vince Beyer**  
FYNITY Media, LLC  
**Adam Bagley**  
Craig Game Preserve  
**John Malone**  
Elk River Media, LLC  
**Jessica Buckley**  
Buckley Farm, LLC  
**Britt Dye**  
Fayetteville Public Utilities  
**Dreanne Newton-Clemons**  
Holt Enterprises  
**Sunny Nix**  
First National Bank  
**Chris Ross**  
Higgins Funeral Home

### Ex-Officio

**Bill Newman**  
Lincoln County Mayor  
**Donna Hartman**  
Fayetteville City Mayor  
**Mark Mitchell**  
Lincoln Co. Commissioner  
**Tonya Allen**  
Fayetteville City Alderman  
**Rujena Dotson**  
Fayetteville City Schools  
**Bill Heath**  
Lincoln County Schools  
**Lisa Sanders**  
TCAT-Shelbyville  
**Cindy Hall**  
Motlow State CC

### Staff

**Carolyn Denton**  
Executive Director  
**Sara Jo Pierce**  
Administrative Assistance



## *Letter from our President*

I truly appreciate the warm welcome as the incoming President for the Fayetteville-Lincoln County Chamber of Commerce & Tourism Bureau that I felt from you all at our annual Chamber Membership Banquet held in October. It was so good seeing such a great representation of our community, and I want to congratulate all of the nominees and winners once again. I hope you all are as proud to say you live in Fayetteville-Lincoln County as I am. It is a true honor to serve out community alongside great leaders, staff and our Board of Directors that are ready to hit the ground running and do whatever it takes to ensure our community continues to grow and prosper. Our focus this year is on *Relationships*. We are looking forward to deepening our relationships with our current Chamber Members and hoping to grow our membership and impact within the community. This past year we welcomed twenty-one new members. These businesses contributed 314 jobs to our community. This just goes to show that Fayetteville-Lincoln County continues to grow and flourish.

Taking a look back on this past year, the Chamber was able to continue supporting Fayetteville Lincoln by offering several workshops and events to draw in the community and drive tourism. We rolled out our updated city/county map that you can find at the Chamber and several businesses throughout town. The Don't Be Fooled drive-thru event was another huge success where Seniors were able to safely dispose of personal documents and received helpful information preventing fraud and scams. We were able to partner with Feed America First to provide non-perishable food items and fresh vegetables as well to those that attended. Motlow State Community College assisted us with hosting a Breakfast Buzz where businesses were able to network with one another in a one-on-one setting. Despite the weather trying to get us down, the annual Music in the Park, with our partners City of Fayetteville and Parks & Rec Dept, took place in the summer months May-August which always brings in residents and out of town visitors. The 31st Annual Host of Christmas Past was one of the best yet, bringing in so many people to enjoy the various Christmas themed events, food truck, vendors, local restaurants and of course shopping with our local merchants. The festival not only kicks off the holiday season, but provided awareness and fundraising opportunities to over forty churches and organizations that participated. As the Destination Marketing Organization, we continue to see an increase in tourism each year since the pandemic. The most recent report from TN Department of Tourist Development showed a tax savings per household of \$197.00.

Now we are ready to conquer 2024 and hope to be able to provide as many resources as possible, seminars, and community events that will bring us all together. Just a few events to mention that are already being planned are Hamburger Day on the Hill, we will be increasing business and tourism workshops, and expanding Don't Be Fooled by adding more senior service providers. The announcement will be made in the coming weeks for the next Governor's Volunteer Stars Award recipients and the Women of Lincoln County honoree for 2024. And we look forward to more opportunities for local students through the Chamber's Education Committee and Student Advisory Board.

If you are not a member of the Chamber, I would like to invite you to join us by reaching out to our director, Carolyn Denton, or administrative assistant, Sara Jo Pierce. Any current members that would like to volunteer your time and resources to help support our local businesses, please let us know. Together we can accomplish so much more, and I am looking forward to another successful year for Fayetteville-Lincoln County. Be sure to keep an eye out on social media for any future events and us showcasing our local businesses and community events.

Sincerely,  
Erica Smith

2023-2024 President Fayetteville Lincoln County Chamber of Commerce Board of Directors

## Recent Renewals and New Members!

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*We genuinely appreciate those who continue their support and investment in the Fay-LC Chamber of Commerce.  
An investment in the Chamber is an investment in Our community!*

### Thank you to those who renewed their membership investment in November!

Crawford Supply\*\*1st Franklin Financial\*\*Fayetteville Public Utilities\*\*Horton Printing  
UT Southern\*\*Cahoots Restaurant\*\*C&S Plastics\*\*H&R Agri Power\*\*

### Welcome our New Members

P4 Physical Therapy  
James Bray, PT  
1229 Huntsville Hwy Ste B  
Fayetteville, TN 37334  
931-532-0960

Sissy's Antiques & Interiors  
Gary Houk, Owner  
208 Main Ave South  
Fayetteville, TN 37334  
931-438-7169  
sissysantiques.com

Shadow Valley Productions  
Greg Brady  
54 Warden Rd  
Fayetteville, TN 37334  
931-433-5956  
931-580-5956 (Cell)  
<https://www.shadowvalleyproductions.com>



### Help Us Provide Toys for Local Children This Christmas

*On behalf of the Fayetteville Fire Department, Elk Valley Times and the Fayetteville Rotary Club, we are requesting a donation to the 2023 Lincoln County Toy Drive.*

Now in our 57th year, the drive benefits hundreds of children up to the age of 12 from across our community each Christmas. To this end, it's important to note that 100 percent of funds donated go directly toward the purchase of toys for these kids.

This is a mission we couldn't meet without the generosity of our community – businesses, industries, individuals and organizations lend us a hand each year, but with the cost of toys rising, the drive is in need of increased support. Could you help us with a donation this year? Donations are tax-deductible. The Fayetteville Rotary Community Foundation, a registered 501(c)(3) organization, was established some years ago to assist the drive through its nonprofit status.

We thank you for your consideration of our request and we look forward to hearing from you soon.

Tony Kimbrough  
Chief  
Fayetteville Fire & Rescue  
931-433-6563

Lora Scripps  
Editor/General Manager  
Elk Valley Times  
President, Fayetteville Rotary  
931-433-6151

Marisa Thornton  
President  
Fayetteville Rotary Community  
Foundation  
931-675-2727

#### HOW TO MAKE A DONATION:

Contributions can be made payable to:  
Lincoln County Toy Drive

mail to: P.O. Box 72, Fayetteville, TN 37334

or **SCAN the QR Code** ---->

or click the link above to give ONLINE.



## Merry Christmas



## Santa's Arrival

Friday, December 15<sup>th</sup>  
3 - 4:30pm  
Fayetteville Office



*Christmas Open House  
& Refreshments*



**First National Bank**  
*Making Communities Great*



**Bring your cameras!**



Watch for **Lincoln** the  
Host of Christmas Past  
Mascot and **Lucy**  
the Elf in the  
Christmas Parade





## Student Advisory Board

The November meeting for the Student Advisory Board took place at Hirotec Manufacturing. Michael Hercula led the plant tour where the students observed robots making car parts.

Thank you also to Kazuhiro Matsumura, President, Kenneth Huffman, Manager, Jeremy Corum, Production Manager, and Dustin Wilson, Project Manager for taking time with the student to share the history of Hirotec and the locations of other facilities across the world. The SAB also learned about the many job opportunities within company.



**Carriage House Players**  
production of

# Miracle on 34th Street

**A Live Musical Radio Play**

Based on the 1947 Lux Radio Hour Broadcast

Radio Broadcast by Lance Arthur Smith  
Original Lyrics, Music & Arrangements by Jon Lorenz  
Directed by Krysta Spears

**November 17 - 18 and December 1, 2, 7, 8  
at 7:00 pm**

**November 18 and December 9  
at 2:00 pm**

**Lincoln County Museum Theater**

**Adults \$18  
Students \$12**

**Call 931-433-1300  
to reserve your seats**



Produced by special arrangement with Broadway Licensing  
www.broadwaylicensing.com

It's Not Too Late  
Call for your Tickets  
TODAY !!!!

## THE ADVANTAGES OF:

### SHOPPING SMALL vs. SHOPPING LOCAL

- Personalized Service
- One-of-a-Kind Products
- Support Entrepreneurs & Innovation
- Up to 65% of small businesses' revenue is generated during the holidays
- Keep Tax Dollars Local
- Invest In Your Community
- Reduce Environmental Impact
- Help Support Public Schools, Parks, Roads, And Other Community Improvements

## You are cordially invited to our CHRISTMAS Open House

**Friday, December 1, 2023  
Fayetteville Branch  
10:00 A.M. - 2:00 P.M.**



**First Commerce  
BANK**

**"Banking With People  
You Can Trust!"**

304 College Street W., Fayetteville, TN

**931-438-0559**

[www.firstcommercebank.net](http://www.firstcommercebank.net)



## HARVEST FOOD DRIVE OF HOPE

## HELP US STOCK THE SHELVES

*for Good Samaritan Association of Lincoln County*

**Bring your canned and nonperishable  
food items to FPU and help those less  
fortunate in our community. For more  
information, call FPU at 433-1522.**

**NOW UNTIL DECEMBER 29**



**FAYETTEVILLE PUBLIC UTILITIES | 931.433.1522**

408 COLLEGE ST W, FAYETTEVILLE, TN | [FPU-TN.COM](http://FPU-TN.COM)





*Carolyn & Sara Jo*



## Calendar of Events

- 1 Christmas Open House @ First Commerce Bank 10-2  
1 Bright Lights-Festive Nights Tree Lighting @ SBP 6:00  
2 Christmas Parade @ 5:00  
3 Christmas in Lynchburg, Info: [www.lynchburgtn.com](http://www.lynchburgtn.com)  
9 Petersburg Christmas Parade 4:30  
9 Country Ham Supper @ Howell Community Center @4:00  
25 Christmas Day

## Host of Christmas Past 2023 A True Community Event

It was beginning to feel a lot like Christmas for the 31st annual event. The festival kicked off the holiday season in a big way with shopping, food, events and activities for all ages. Festivities began on Friday night with the Opening Ceremony with Sheriff Joyce McConnell lighting the Christmas Tree presented by Leadership Lincoln. The Rock Fayetteville Campus Chorus lead the crowd in singing Christmas tunes. Friday evening is designed to highlight our beautifully decorated stores and restaurants before full blown festival festivities begin on Saturday. From all indications merchants and vendors alike were thrilled with the turn out and folks ready for fun! More than 40 community organizations, schools, and churches benefited from HCP, making it truly a Community Event



*Photo Credit: Paul Henry*